

NEUS PALOMERAS

Associate Professor
Department of Business Administration
Universidad Carlos III de Madrid
neus.palomeras@uc3m.es

PROFESSIONAL EXPERIENCE

2012-present, Associate Professor, Universidad Carlos III de Madrid.

2005-2011, Assistant Professor, Universidad Carlos III de Madrid.

2004-2005, Assistant Professor, Universidad de Navarra, Pamplona.

2004, Research Fellow, O&O Statistieken, Department of Economics & Applied Economics, KULeuven, Belgium.

EDUCATION

1999-2004, PhD in Management, Universitat Pompeu Fabra.
Dissertation: Intellectual Property and Markets for Technology
Advisor: Professor Bruno Cassiman, IESE Business School

1998-1999, M.Sc. in Management with Honors, Universitat Pompeu Fabra.

1994-1999, B.A. in Economics and B.A. in Business Administration, Universitat Pompeu Fabra.

REFEREED PUBLICATIONS

Palomeras, N., Wehrheim, D., 2021. "[The Strategic Allocation of Inventors to R&D Collaborations](#)", *Strategic Management Journal*, Vol. 42 (1), 164-169.

Melero, E., Palomeras, N., Wehrheim, D., 2020. "[The Effect of Patent Protection on Inventor Mobility](#)", *Management Science*, Vol. 66(12), 5485-6064 (leading article).

Melero, E., Palomeras, N., 2015. "[The Renaissance Man is not dead! The role of generalists in teams of inventors](#)", *Research Policy*, Vol. 44(1), 154-167.
Mentioned in: "Range. Why Generalists Triumph in a Specialized World" (2019), New York Times bestseller

Palomeras, N., Melero, E., 2010. "[Markets for Inventors: Learning-by-Hiring as a Driver of Mobility](#)", *Management Science*, Vol. 56 (5): 881-895.

Palomeras, N., 2007. "[An Analysis of Pure-Revenue Licensing](#)", *Journal of Economics and Management Strategy*, Winter, Vol.16 (4): 971-994.

Giuri, P., Mariani, M., Brusoni, S., Crespi, G., Francoz, D., Gambardella, A., Garcia-Fontes, W., Geuna, A., González, R., Harhoff, D., Hoisl, K., Le Bas, Ch., Luzzi, A., Magazzini, L., Nesta, L., Nomaler, Ö., Palomeras, N., Patel, P., Romanelli, M., Verspagen, B., 2007. "[Inventors and Invention Processes in Europe. Results from the PatVal-EU survey](#)", *Research Policy*, Vol. 36 (8): 1107-1127.

WORKING PAPERS

Wehrheim, D., Melero, E., Palomeras, N., 2023. "The Effect of Job Security on Inventor Behavior"

CONFERENCES & WORKSHOPS (last 10 years)

2023, The 83rd Annual Meeting of the Academy of Management, Boston
2023, DRUID Annual Conference, Nova, Lisbon
2023, Munich Summer Institute, Munich
2022, 9th INNOPAT Conference, ZEW, Mannheim
2022, 42nd Annual Conference of the Strategic Management Society (SMS), London
2022, 17th Annual Conference of the European Policy for Intellectual Property (EPIP), Cambridge
2022, Jornadas de Economía Industrial, Las Palmas de Gran Canaria
2022, Economics of Science and Innovation Summer Forum, GSE, Barcelona
2022, Madrid Work & Organizations Workshop, IE, Madrid
2018, IP Statistics for Decision Makers, EUIPO-OCDE, Alicante
2018, *Strategy, Entrepreneurship and Innovation* (SEI) Faculty Workshop, ESMT Berlin
2017, 77th Annual Meeting of the Academy of Management, Atlanta
2017, DRUID 21st Conference, New York
2017, Munich Summer Institute, Munich
2017, *Strategy, Entrepreneurship and Innovation* (SEI) Faculty Workshop, IE, Madrid
2017, SMS Special Conference on Strategic Human Capital, Milano
2016, DRUID 20th Anniversary Conference, Copenhagen
2015, XXX Jornadas de Economía Industrial, Alacant
2014, 74th Annual Meeting of the Academy of Management, Philadelphia
2014, 4th Madrid Work & Organizations Workshop, Universidad Carlos III, Madrid
2013, Economics of Science and Innovation, Barcelona GSE Summer Forum

INVITED PRESENTATIONS and DISCUSSIONS (last 10 years)

2023, REGIS Summer School, Sant'Anna, Pisa
2023, Workshop "Organizing Innovation for the Global Talent Race", Amsterdam Business School
2022, Research Seminar, Strategy Department, IE Business School, Madrid
2022, Research Seminar, Business Economics Department, Universidad de Navarra, Pamplona
2022, PDW Panelist "Innovation in a connected world: Inventors, collaborations, and organizations",
DRUID Annual Conference, CBS, Copenhagen
2022, Strategy, Innovation and Entrepreneurship (SIE) Seminar Series, Online
2022, ALLIES Workshop on Economics of Innovation, Université de Bordeaux
2022, Research Symposium "Cooperative Strategies and Organizational Structure", STR Division of
the Academy of Management, Online
2021, *Strategy, Entrepreneurship and Innovation* (SEI) Workshop, ESADE (*Discussant*)
2021, Workshop on Mobility & Organizational Outcomes, SKEMA, Lille
2019, *Strategy, Entrepreneurship and Innovation* (SEI) Student Workshop, KULeuven (*Discussant*)
2018, Workshop on Innovators' Mobility, INSEAD, Paris
2014, 5th HEC Workshop on Entrepreneurship, HEC Paris (*Discussant*)

GRANTS IN FUNDED RESEARCH PROJECTS (as Principal Investigator)

- “Innovation for sustainable and digital firms”, Spanish Ministry of Science and Innovation, 2022-2026 (co-PI: Ester Martínez-Ros)
- “Innovation and Governance Strategies for a Sustainable Economy”, Spanish Ministry of Innovation and Universities, 2019-2021 (co-PI: Ester Martínez-Ros).
- “Markets for technology”, José Castillejo Grant for the Mobility of Young Scholars, Spanish Ministry of Education, Feb-July 2011.

RESEARCH VISITS

- 2023/24 (August-January). Strategy & Innovation Department, Copenhagen Business School.
Host: Markus Simeth
- 2015 (August). School of Business, Aalto University. Host: Manuel F. Bagüés
- 2011 (February - August). Management Department, The Warthon School, University of Pennsylvania. Host: David Hsu
- 2007 (July - August). Department of Economics & Applied Economics, Katholieke Universiteit Leuven (KUL), Belgium. Host: Reinhilde Veugelers
- 2001 (August - December), Visiting PhD student, Heinz School of Management & Public Policy, Carnegie Mellon University, Pittsburgh. Host: Ashish Arora

TEACHING EXPERIENCE

Graduate (English):

- Technology Management, MBA, UC3M, 2016-...*
- Advanced Topics in Innovation Management, Master in Management, UC3M, 2021-...*
- Managing Start-ups, Master in Management, UC3M, 2019-2020*
- Innovation & Entrepreneurship, Master in Management, UC3M, 2012-2018*
- Technology Management, PhD, UC3M, 2008, 2012-2014, 2016-...*

Undergraduate (Spanish and English):

- Innovation and Technological Change, UC3M, 2013-...*
- Essentials of Business, UC3M, 2005-2006, 2008-09, 2009-2012.*
- Operations Management, UC3M, 2005-2009.*
- Introduction to Microeconomics, Universidad de Navarra, 2004.*
- Business Strategy, Universitat Pompeu Fabra, 2003.*
- Business Economics, Universitat Pompeu Fabra, 2001-2003.*

ACADEMIC SERVICE

PhD thesis supervisor (Universidad Carlos III de Madrid):

- Li Liu, 2020-2024 (joint with Eduardo Melero)
- Saïd Matr, 2016-2020 (joint with Eduardo Melero). *Placement:* University of Groningen, Assistant Professor.
- David A. Wehrheim, 2013-2017. *Placement:* IESE Business School, Assistant Professor.
- Juliana Paván, 2013-2017 (joint with Ayfer Ali). *Placement:* Pontificia Universidad Católica de Chile, Researcher.
- Fernando Santos, 2012-2018 (joint with Andrea Fosfuri). *Placement:* Católica Porto, Lecturer.
- Juan Antonio Candiani, 2010-2015. *Placement:* University of Antwerp, Post-doc.

PhD committees:

Dennis Hutschenreiter, Universitat Autònoma de Barcelona, 2022
Araksya Ayzavan, Universidad Carlos III de Madrid, 2020
Suzanne Koster, IESE, 2019
Laurie Ciaramella, Mines Paris Tech, 2017
Mariano Mastrogiorgio, Universidad Carlos III de Madrid, 2015
María Henar Alcalde, Universidad Carlos III de Madrid, 2010
Nadia Ayari, Universidad de Navarra, 2010

Refereeing:

Industry & Corporate Change, Industry & Innovation, Journal of Management, Labour Economics, Long Range Planning, Management Science, Organization Studies, Research Policy, SERIES, Strategic Management Journal.

ADMINISTRATIVE SERVICE (Universidad Carlos III de Madrid)

Master in Business and Finance (MRes/PhD), Director, 2020-present
Department of Business Administration, Deputy Chair, 2015-2020, 2023-present
Master in Business Administration (MBA), Deputy Chair, 2015-2020
Master in Management, Deputy Chair, 2013-2015

Member of the University Governing Council ("*Consejo de Gobierno*"), 2021-2022
Member of the Quality Commission, Grado en Empresa y Tecnología, 2019- present
Member of the Faculty Board ("*Claustro*"), 2018-present
Member of the Social Sciences School Board ("*Junta de Facultad*"), 2012-present
Reception of New Faculty, 2012-2015
Member of the Academic Commission, Master in Management, 2011-2015
Seminar Organizer, 2009-2015
Erasmus Coordinator, 2006-09

PRIZES

Premio de Excelencia 2021, Consejo Social UC3M