

# Kurt A. Desender

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## **CURRENT ACADEMIC POSITIONS**

Assistant (with tenure) Professor of Management at the Department of Business Administration at Carlos III University (since September 2016)

Deputy Director of the Master in Management program at Carlos III University (since September 2013)

Editorial Review Board, *Journal of International Business Studies* (since 2022)

Editorial Review Board, *Corporate Governance - An International Review*, Blackwell (since 2011)

## **VISITING POSITIONS**

2019 (May- August) Visiting Researcher at Faculty of Economics and Business, KU Leuven, Belgium  
2013 (July- December) Visiting Researcher at the Vernon K. Zimmerman Center for International Education and Research in Accounting, University of Illinois at Urbana-Champaign, US.  
2011 (June- August) Visiting Researcher at the Bangor Business School, Bangor University, UK.  
2009 (January-July) Visiting Researcher at the Vernon K. Zimmerman Center for International Education and Research in Accounting, University of Illinois at Urbana-Champaign, US.

## **PREVIOUS POSITIONS**

2010 – 2016 Assistant Professor at the Department of Business Administration at Carlos III University  
2008 - 2010 Contracted Researcher at the Business Economics Department of the Autonomous University of Barcelona  
2003 - 2005 Researcher at the Catholic University of Louvain on the PricewaterhouseCoopers chair: "Value and Risk".  
2003 - 2004 Researcher at the Belgian Chamber of Representatives, working for Hendrik Bogaert, former State Secretary for Civil Service and Modernization of Public Services.

## **PUBLICATIONS**

1. Aguilera. R., **Desender, K.** & LopezPuertas-Lamy, M. 2025. From Universal Owners to Owners of the Universe? How the Big Three are Reshaping Corporate Governance. ***Corporate Governance: An International Review*** 33, 462-482.

2. Aguilera, R., **Desender**, K. & LopezPuertas-Lamy, M. 2021. Bridging Accounting and Corporate Governance: New Avenues of Research. *The International Journal of Accounting* 56 (1).
3. **Desender**, K., Epure, M. 2021. The Pressure behind Corporate Social Performance: Ownership and Institutional Configurations. *Global Strategy Journal*, 11: 210-244
4. Surroca, J., Aguilera, R., **Desender**, K. & Tribó, J.A. (2020). Is managerial entrenchment always bad and corporate social responsibility always good? A cross-national examination of their combined influence on shareholder value. *Strategic Management Journal* 41(5): 891-920
5. **Desender**, K., López-Puertas-Lamy, M., Pattitoni, P., Petracci, B. (2020). Corporate Social Responsibility and Cost of Financing – the Importance of the International Corporate Governance System. *Corporate Governance: An International Review* 28(3): 207-234  
2020 CGIR Best Paper Award - [Runner-up Paper](#):
6. LopezPuertas-Lamy, M., **Desender**, K., Epure, M. (2017) Corporate social responsibility and the assessment by auditors of the risk of material misstatement. *Journal of Business Finance & Accounting* 44 (9-10): 1276–1314
7. Aguilera, R. V., **Desender**, K., LopezPuertas-Lamy, M., Lee, JH. (2017). The governance impact of a changing investor landscape. *Journal of International Business Studies* – 48(2): 195-221
8. **Desender**, K., Aguilera, R. V., LopezPuertas-Lamy, M., and Crespi-Cladera, R. (2016). A Clash of Governance Logics: Foreign Ownership and Board Monitoring. *Strategic Management Journal* 37(2): 349–369
9. Aguilera, R., **Desender**, K., Bednar, M., Lee, J. (2015). Connecting the Dots: Bringing External Corporate Governance into the Corporate Governance Puzzle. *Academy of Management Annals* 9(1): 483-573.
10. **Desender**, K., Aguilera, R. V., Crespi-Cladera, R., and Garcia Cestona, M.A. (2013) When Does Ownership Matter? Board Characteristics and Behavior. *Strategic Management Journal* 34(7): 823–842.
11. **Desender** K, Castro E, Escamilla de Leon S. (2011). Earnings Management and Culture. *The American Journal of Economics and Sociology*, 70(3): 639-670.

#### **BOOK CHAPTERS**

1. Aguilera RV, **Desender**, K. 2015. Gobierno Corporativo: Mapa Actual y Nuevas Tendencias. Capítulo 8 del Informe Situación Social de España 2015.
2. Aguilera RV, **Desender**, K. 2012. Methodological challenges in comparative corporate governance and strategic issues. In Wang CL, Ketchen D, Bergh D. (ed.) Research Methodology in Strategy and Management, Emerald Group Publishing Limited.

3. Aguilera RV, **Desender K**, Kabbach de Castro L. 2011. A Configurational Perspective on Comparative Corporate Governance. In Clarke, T. and Branson, D. (Ed.), *SAGE Handbook of Corporate Governance*. London: Sage Publications.
4. **Desender K**, Lafuente E. 2011. The Relationship Between Enterprise Risk Management and External Audit Fees: Are They Complements or Substitutes? in Abolhassan, J. (ed.) *Risk Management and Corporate Governance*, Routledge.
5. **Desender K**. 2010. The influence of the board composition on enterprise risk management. in Nansi, S. and Silvius, G. (ed.) 2010, "Handbook of Research on Enterprise IT Governance, Business Value and Performance Measurement", IGI Global, Hershey, Pennsylvania, United States

### **BOOKS AND REPORTS**

- "Corporate governance at the crossroads" by Marleen Willekens and Piet Sercu; with editorial assistance by Kurt Desender. Antwerp: Intersentia
- "Observatorio de Gobierno Corporativo y transparencia informativa de la sociedades cotizadas en el mercado continuo español (2006, 2007, 2008 and 2009)" - Research collaboration

### **EDUCATION**

- |             |   |
|-------------|---|
| 2010        | Ph.D. in Business Economics, Universitat Autònoma de Barcelona<br>Dissertation title: Essays on ownership structure, corporate governance and strategy<br>Date of completion: June 18, 2010<br>Advisors: prof. Miguel Ángel García-Cestona and prof. Rafel Crespi-Cladera |
| 2008        | Research Proficiency (DEA) in the area of Business Organization (Business Economics Department, Universitat Autònoma de Barcelona)  |
| 2005 - 2007 | M.Sc. in Economics, Management and Organizations, Universitat Autònoma de Barcelona.  |
| 1999 - 2003 | Licentiate (M.Sc.) in Applied Economics, KU Louvain, Belgium.   |

### **TEACHING EXPERIENCE**

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|-------------|--|
| 2010 - 2024 | Instructor, Phd Programme UC3M<br>Course: Strategic Management   |
| 2019 - 2024 | Instructor, Phd Programme UC3M<br>Course: Corporate Governance & Corporate Social Responsibility             |
| 2016 - 2024 | Instructor, United Nations Interagency Executive Management Programme<br>Course: Strategic Planning          |
| 2012 - 2024 | Instructor, MBA program, Universidad Carlos III de Madrid<br>Course: Strategic Management                    |
| 2012 - 2024 | Instructor, Master in Management, Universidad Carlos III de Madrid<br>Course: Strategy                       |
| 2016 - 2024 | Instructor, United Nations Management Programme<br>Course: Strategic Planning                                |
| 2016 - 2022 | Instructor, Máster UC3M-Indra en Business Consulting<br>Course: Dirección Estratégica                        |
| 2015 - 2021 | Instructor, Máster UC3M-Deloitte en Business Consulting<br>Course: Dirección Estratégica                     |
| 2015 - 2020 | Instructor, Department of Business Economics, Universidad Carlos III de Madrid<br>Courses: Business Strategy |
| 2016 - 2019 | Instructor, Máster UC3M-EY en Business Consulting  |

	Course: Direcció Estratègica
2010 - 2015	Instructor, Department of Business Economics, Universidad Carlos III de Madrid Courses: Auditing & Introductory Accounting
2009 - 2012	Instructor, ESEC business school, Barcelona Course: Venture Capital
2009 - 2010	Instructor, Department of Economics, Pompeu Fabra University Courses: Business Economics; Organizational Economics and Markets
2009 - 2010	Instructor, Programa Universitat-Empresa at the Universitat Autònoma de Barcelona Course: Corporate Governance
2007 - 2010	Teaching Assistant, Business Economics Department, Autonomous University of Barcelona Courses: Economics, Organization and Management; Industrial Economics
2003 - 2005	Teaching Assistant, Business Economics Department, Catholic University Louvain Courses: Seminars on Financial Accounting; Advanced Auditing

#### **AWARDS, SCHOLARSHIPS AND FELLOWSHIPS**

2021	2021 Excellence Award (Joven Personal Investigador) – Consejo Social de la UC3M
2020	2020 CGIR Best Paper Award – Runner up paper
2019	2019 Excellence Awards (Joven Personal Investigador) – Consejo Social de la UC3M
2016	Teaching Excellence award; University Carlos III
2014-2016	Juan de la Cierva Incorporation Grant
2014	Teaching Excellence award; Department of Business Economics, University Carlos III
2013	IM Division CGIO Best Paper in International Corporate Governance at the 2013 Academy of Management, Orlando.
2013	Douglas Nigh Award Finalist, International Management Division at the 2013 Academy of Management, Orlando.
2011	Best Reviewer Awards for Corporate Governance: An International Review (2011)
2011	Innovative Paper Award at the 12th Workshop on Corporate Governance and Investment, Leipzig.
2009	Grant for the Course on Management Research at the Real Colegio Complutense at Harvard University, Grant offered by Fundación Rafael del Pino
2009	Grant for research stays outside Catalonia (at the University of Illinois at Urbana-Champaign) Grant offered by “Agència de Gestió d’Ajuts Universitaris i de Recerca”
2007 - 2010	Research Grant from Business Economics Department, Autonomous University of Barcelona (AGAUR FI), supported by “Generalitat de Catalunya” through “Agència de Gestió d’Ajuts Universitaris i de Recerca” and the European Social Funds

#### **REFEREEING**

Organization Science, Strategic Management Journal, Journal of Management, Journal of Management Studies, Organization Studies, Corporate Governance: an International Review, Auditing: A Journal of Theory and Practice