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MADRID ORGANIZATION
THEORY WORKSHOP

Monday, 17 April, 10:00 – 17:00 Puerta de Toledo, ROOM 1.A.01

10:00-10:30 WELCOME COFFEE
Alicia Barroso, Samira Reis and Isabel Gutiérrez

10:30-11:30 KEYNOTE SPEECH:

Balázs Kovács (Yale University) and Gaël Le Mens (Universitat Pompeu Fabra) – "Using Machine Learning to Uncover the Semantics of Concepts."

Background paper: Le Mens, G., Kovács, B., Hannan, M., & Pros, G. (2023). Using Machine Learning to Uncover the Semantics of Concepts: How Well Do Typicality Measures Extracted from a BERT Text Classifier Match Human Judgments of Genre Typicality? *Sociological Science*, 2023, 10(3), 82-117. DOI: 10.15195/v10.a3 (available in open access)

11:45-12:35 PAPER SESSION:
Gaël Le Mens: How politicians learn from citizens' feedback: The case of gender on Twitter (with Aina Gallego and Nikolas Schöll). *American Journal of Political Science*. 2023. DOI:10.1111/ajps.12772 (available in open access)

12:50-13:40 PAPER SESSION:

Balázs Kovács (Yale University) – "The Stickiness of Category Labels: Audience Perception and Evaluation of Change in Creative Markets" (with Greta Hsu and Amanda Sharkey)

13:40- 15:00 LUNCH BREAK

15:00- 16:45 PhD OPEN SPACE

Blanca Moriyon (Universidad Carlos III de Madrid) – "Social Identity in Stigmatized Markets: The Independence Conflict in Catalonia. 2016-2022

Anastasiia Prokopenko (Universidad Carlos III de Madrid) – "Escaping from Stigma: Strategic Responses of Foreign Companies in a Recently Stigmatized Market"

Xiaofei Qu (Universidad Carlos III de Madrid) – "Social Identity in the Spotlight: Evidence from Polarized Audiences about Women-Owned Businesses"

16:45-17:00 WORKSHOP CLOSING
Alicia Barroso and Samira Reis