

## MARTIN HETU

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### ACADEMIC POSITION

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<b>Department of Business Administration, Universidad Carlos III de Madrid</b> Assistant Professor of Management	2023-Present
<b>Rotman School of Management, University of Toronto</b> Postdoctoral Fellow	2021-2023

### EDUCATION

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<b>HEC Paris</b> PhD in Management (Strategy and Business Policy)	2021
<ul style="list-style-type: none"> <li>• Advisors: Denisa Mindruta &amp; Will Mitchell</li> <li>• Visiting PhD student: Rotman School of Management, U. of Toronto (2019-2021)</li> <li>• Received Strategic Management Society SRF Dissertation Research Grant</li> </ul>	
<b>University of Montreal</b> MSc in International Studies	2015
<b>McGill University</b> Bachelor of Civil Law / Juris Doctor	2010
<ul style="list-style-type: none"> <li>• Double degree in civil law and common law</li> </ul>	

### PUBLICATIONS

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#### WORKING PAPERS

- **Hetu, Martin**. “Distinction in National Intellectual Property Rights Institutions: Implications for Market Entry on the Global Stage”.
- **Hetu, Martin**, Denisa Mindruta & Will Mitchell. “Intellectual Property Rights and New Technology Development: Firm Adaptation After a Reduction in IPR”.
- **Hetu, Martin**, Denisa Mindruta & Will Mitchell. “Intellectual Property Rights Institutions and Cross-Border Scientist Mobility”.
- Di Stefano, Giada, Elena Novelli & **Martin Hetu**. “Burying the Hatchet? How Competition Affects the Performance Benefits of Diversity”.

## JOURNAL ARTICLES

- **Hetu, Martin**, Konstantia Koutouki & Yann Joly. 2019. “Genomics for All: International Open Science Genomics Projects and Capacity Building in the Developing World”. *Frontiers in Genetics* 10: 95.
- **Hetu, Martin**. 2018. “La bibliometrie et l’innovation : L’etude de l’impact de la propriete intellectuelle sur le progres scientifique”. *Ethics, Medicine and Public Health* 4: 81-86.
- **Hetu, Martin**, Yann Joly & Konstantia Koutouki. 2017. “Measuring the Performance of International Genomic Research Projects in Fostering Genomic Capacity in the Developing World”. *New Genetics in Society* 36(4): 315-335.
- Bertier, Gabrielle, **Martin Hetu** & Yann Joly. 2016. “Unsolved challenges of clinical whole-exome sequencing: A systematic literature review of end-users’ views”. *BMC Medical Genomics* 9(1): 52.

## BOOK CHAPTERS

- **Hetu, Martin**, Yann Joly & Bartha Maria Knoppers. 2018. “Le droit de retrait dans le contexte des biobanques”. in Vincent Gautrais. ed. *Melanges en l’honneur du Professeur Patrick A. Molinari*. Montreal. Editions Themis. 109-142.

## CASE STUDIES

- **Hetu, Martin**, Laurence Lehmann-Ortega & Denisa Mindruta. 2020. “‘A Kind of Magic’: Building a Circular Biomethane Business Model”.

## PRESENTATIONS

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### PAPERS

- **Hetu, Martin**, Denisa Mindruta & Will Mitchell. “Intellectual Property Rights Institutions and Cross-Border Scientist Mobility”.
  - Academy of Management – Annual Meeting 2022. August 5-9, 2022. Seattle.
  - Strategic Management Society – Annual Conference 2021. September 18-21, 2021. Virtual.
  - HEC Paris Society & Organizations Institute – S&O Research Day 2021. May 26-27, 2021. Virtual.
- **Hetu, Martin**, Denisa Mindruta & Will Mitchell. “Intellectual Property Rights and New Technology Development: Firm Adaptation After a Reduction in IPR”.
  - Society for Institutional & Organizational Economics – Annual Conference 2022. June 23-25, 2022. Toronto.
  - Industry Studies Association – Annual Conference 2022. June 24-25, 2022. Philadelphia.
  - Strategy Science Conference 2022. June 10-11, 2022. New York.
  - Wharton Technology and Innovation Conference 2022. April 22-23, 2022. Virtual.
  - Consortium on Competitiveness and Cooperation (CCC) – Annual Conference 2021. June 4-6, 2021. Virtual.
  - Trans-Atlantic Doctoral Conference 2021. May 20-22, 2021. Virtual.
  - Academy of Management – Annual Meeting 2020. August 7-11, 2020. Virtual.
  - Research on Innovation, Science and Entrepreneurship Workshop 2019. December 16-17, 2019. Munich.
  - Strategic Management Society – Annual Conference 2019. October 19-22, 2019. Minneapolis.

- **Hetu, Martin** & Denisa Mindruta. “Innovation dispersion: Does openness lead to less concentration in the innovation ecosystem”.
  - Strategic Management Society – Special Conference: Oslo. June 7-9, 2018. Oslo.
- **Hetu, Martin**. “Genomic Medicine in International Health: The Role of International Open Science Genomic Projects”.
  - 6<sup>th</sup> Congress of the International and Interdisciplinary Association on the Pharmaceutical Life Cycle. August 19-21, 2015. Montreal.
- **Hetu, Martin**, Karine Senecal & Bartha Maria Knoppers. “La recherche sur les maladies rares : Vie privée bon gre, mal gre?”.
  - 25<sup>th</sup> Annual Canadian Bioethics Society Conference. May 28-31, 2014. Vancouver.
  - Journées génétiques du Réseau de médecine génétique appliquée. May 14-16, 2014. Montreal.

### OTHER INVITED PARTICIPATION

- SMS SRF Dissertation Research Program Workshop 2021. September 17, 2021. Virtual.
- AOM STR Dissertation Consortium 2021. July 27-28, 2021. Virtual.
- Smith Entrepreneurship Research Conference 2021: Doctoral Consortium. April 29-May 1, 2021. Virtual.
- West Coast Research Symposium 2019: Doctoral Workshop. September 11-13, 2019. Palo Alto.
- SKEMA KTO Paper Development Workshop 2019. June 24-26, 2019. Sophia Antipolis.
- Medici Summer School in Management Studies 2019. June 16-21, 2019. Jouy-en-Josas.
- Strategy Science Conference 2018: Pre-Conference Doctoral Workshop. June 14-16, 2018. Philadelphia.

## TEACHING

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### INSTRUCTOR

- **Rotman School of Management, University of Toronto**
  - Strategic Management (BCom): Summer 2023
  - Strategic Management (BCom): Winter 2023 (Evaluation: 4.5/5; Institutional mean: 4.1/5)

### ASSISTANT

- **HEC Paris**
  - Ethics & Sustainability (MBA): Winter 2018
  - Strategic Management (MBA): Winter 2018, Winter 2019
  - Strategic Management (Master in Management): Fall 2018, Fall 2019
  - Strategy (Master in Management): Winter 2017

## AWARDS AND GRANTS

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**Government of Spain – Ministry of Science, Innovation and Universities**  
 Juan de la Cierva Scholarship

2024-2027

<b>Government of Canada – Social Sciences and Humanities Research Council</b> Postdoctoral Fellowship	2021-2023
<b>Government of Quebec – Quebec Research Funds – Society and Culture</b> Postdoctoral Fellowship	2021-2023
<b>Strategic Management Society – Strategy Research Foundation</b> Dissertation Research Grant	2021-2022
<b>Polytechnique, HEC Paris &amp; ENSAE – Laboratory of Excellence in Economics and Decision Science ECODEC</b> PhD Scholarship	2017-2021
<b>Government of Quebec – Quebec Research Funds – Society and Culture</b> PhD Scholarship	2017-2020
<b>HEC Paris</b> PhD Scholarship (forfeited because granted ECODEC PhD Scholarship)	2016-2017
<b>University of Montreal</b> M. Sc. in International Studies Program Excellence Scholarship	2013 & 2015
<b>University of Montreal</b> Paul Lacoste Excellence Scholarship	2013
<b>University of Montreal, McGill University &amp; Laval University – Law, Changes and Governance Group</b> Graduate Studies Scholarship	2013
<b>University of Montreal – International Health Unit Team</b> Graduate Studies Scholarship	2013

## **SERVICE**

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### **EXTERNAL**

- Strategic Management Society – Competitive Strategy IG Engagement Task Force 2022-2024

### **SCHOOL**

- HEC Paris – PhD Students Representative 2016-2018

### **REVIEWER**

- Strategic Management Society – Annual Conference 2019-2023
- Academy of Management – Annual Conference 2019-2023

## **OTHER INFORMATION**

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Citizenship: Canadian

Languages: Advanced French (native speaker) and English; Basic Spanish and Italian