NEUS PALOMERAS

Associate Professor
Department of Business Administration
Universidad Carlos III de Madrid
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Google Scholar webpage

PROFESSIONAL EXPERIENCE

2012-present, Associate Professor, Universidad Carlos III de Madrid.

2005-2011, Assistant Professor, Universidad Carlos III de Madrid.

2004-2005, Assistant Professor, Universidad de Navarra.

2004, Research Fellow, O&O Statistieken, Department of Economics & Applied Economics, KULeuven.

EDUCATION

1999-2004, PhD in Management, Universitat Pompeu Fabra.
Dissertation: Intellectual Property and Markets for Technology
Advisor: Professor Bruno Cassiman, IESE Business School

1998-1999, M.Sc. in Management with Honors, Universitat Pompeu Fabra.

1994-1999, B.A. in Economics and B.A. in Business Administration, Universitat Pompeu Fabra.

REFEREED PUBLICATIONS

Wehrheim, D., Melero, E., Palomeras, N., 2026. "The Paradox of Inventors' Job Security", *Organization Science*

Palomeras, N., Wehrheim, D., 2021. "The Strategic Allocation of Inventors to R&D Collaborations", *Strategic Management Journal,* Vol. 42 (1), 164-169.

Melero, E., Palomeras, N., Wehrheim, D., 2020. "The Effect of Patent Protection on Inventor Mobility", *Management Science,* Vol. 66(12), 5485-6064 [Leading article].

Melero, E., Palomeras, N., 2015. "The *Renaissance Man* is not dead! The role of generalists in teams of inventors", *Research Policy*, Vol. 44(1), 154-167.
Mentioned in: "Range. Why Generalists Triumph in a Specialized World" (2019), New York Times bestseller

Palomeras, N., Melero, E., 2010. "Markets for Inventors: Learning-by-Hiring as a Driver of Mobility", *Management Science*, Vol. 56 (5): 881-895.

Palomeras, N., 2007. "An Analysis of Pure-Revenue Licensing", *Journal of Economics and Management Strategy,* Winter, Vol.16 (4): 971-994.

Giuri, P., Mariani, M., Brusoni, S., Crespi, G., Francoz, D., Gambardella, A., Garcia-Fontes, W., Geuna, A., González, R., Harhoff, D., Hoisl, K., Le Bas, Ch., Luzzi, A., Magazzini, L., Nesta, L., Nomaler, Ö., Palomeras, N., Patel, P., Romanelli, M., Verspagen, B., 2007. "Inventors

and Invention Processes in Europe. Results from the PatVal-EU survey", *Research Policy*, Vol. 36 (8): 1107-1127.

WORKING PAPERS

Melero, E., Palomeras, N., Simeth, M., 2026. "From invention to innovation: The role of corporate inventors in bringing their technologies to the market"

CONFERENCES & WORKSHOPS (last 10 years)

2026, 21st Annual Conference of the European Policy for Intellectual Property (EPIP), Torino
2026, XL Jornadas de Economía Industrial, Málaga
2026, 86th Annual Meeting of the Academy of Management, Philadelphia
2025, 85th Annual Meeting of the Academy of Management, Copenhagen
2025, Strategy Science Conference, IESE, Barcelona
2025, Economics of Science and Innovation Summer Forum, GSE, Barcelona
2024, 19th Annual Conference of the European Policy for Intellectual Property (EPIP), Pisa
2024, 84th Annual Meeting of the Academy of Management, Chicago
2024, DRUID Annual Conference, SKEMA, Nice
2023, The 83rd Annual Meeting of the Academy of Management, Boston
2023, DRUID Annual Conference, Universidade Nova, Lisboa
2023, Munich Summer Institute, Munich
2022, 9th INNOPAT Conference, ZEW, Mannheim
2022, 42nd Annual Conference of the Strategic Management Society (SMS), London
2022, 17th Annual Conference of the European Policy for Intellectual Property (EPIP), Cambridge
2022, Jornadas de Economía Industrial, Las Palmas de Gran Canaria
2022, Economics of Science and Innovation Summer Forum, GSE, Barcelona
2022, Madrid Work & Organizations Workshop, IE, Madrid
2018, IP Statistics for Decision Makers, EUIPO-OCDE, Alicante
2018, *Strategy, Entrepreneurship and Innovation* (SEI) Faculty Workshop, ESMT Berlin
2017, 77th Annual Meeting of the Academy of Management, Atlanta
2017, DRUID 21st Conference, New York
2017, Munich Summer Institute, Munich
2017, *Strategy, Entrepreneurship and Innovation* (SEI) Faculty Workshop, IE, Madrid
2017, SMS Special Conference on Strategic Human Capital, Milano
2016, DRUID 20th Anniversary Conference, Copenhagen

INVITED PRESENTATIONS (last 10 years)

2024, Research Seminar, Harvard Seminar in Economics of Science and Engineering, Online
2024, Research Seminar, Groningen University, Holland
2023, Brown Bag Seminar, Copenhagen Business School, Denmark
2023, Research Seminar, Aalborg Universiteit, Denmark
2023, 1st REGIS Summer School Panelist, Sant'Anna School of Advanced Studies, Pisa
2023, Workshop "Organizing Innovation for the Global Talent Race", Amsterdam BS
2022, Research Seminar, Strategy Department, IE Business School, Madrid
2022, Research Seminar, Business Economics Department, Universidad de Navarra, Pamplona
2022, PDW Panelist "Innovation in a connected world: Inventors, collaborations, and organizations", DRUID Annual Conference, CBS, Copenhagen

2022, Strategy, Innovation and Entrepreneurship (SIE) Seminar Series, Online
2022, ALLIES Workshop on Economics of Innovation, Université de Bordeaux
2022, Research Symposium "Cooperative Strategies and Organizational Structure", STR Division of the Academy of Management, Online
2021, *Strategy, Entrepreneurship and Innovation* (SEI) Workshop, ESADE (*Discussant)*
2021, Workshop on Mobility & Organizational Outcomes, SKEMA, Lille
2019, *Strategy, Entrepreneurship and Innovation* (SEI) Student Workshop, KULeuven (*Discussant)*
2018, Workshop on Innovators' Mobility, INSEAD, Paris

GRANTS IN FUNDED RESEARCH PROJECTS (as Principal Investigator)

"Corporate Innovation and the Allocation of Strategic Resources", Agencia Estatal de Investigación, 2026-2030 (co-PI: Raffaele Morandi)
"The Role of Tacit Knowledge in the Implementation of Technological Advances", Salvador de Madariaga Grant for Stays Abroad, Spanish Ministry of Universities, 2023
"Innovation for Sustainable and Digital Firms", Spanish Ministry of Science and Innovation, 2022-2026 (co-PI: Ester Martínez-Ros)
"Innovation and Governance Strategies for a Sustainable Economy", Spanish Ministry of Innovation and Universities, 2019-2021 (co-PI: Ester Martínez-Ros).
"Markets for Technology", José Castillejo Grant for the Mobility of Young Scholars, Spanish Ministry of Education, Feb-July 2011.

RESEARCH VISITS

2025 (August). Strategy & Innovation Department, Copenhagen Business School. Host: Keld Laursen
2023/24 (August-January). Strategy & Innovation Department, Copenhagen Business School. Host: Keld Laursen
2015 (August). School of Business, Aalto University. Host: Manuel F. Bagüés
2011 (February – August). Management Department, The Warthon School, University of Pennsylvania. Host: David Hsu
2007 (July – August). Department of Economics & Applied Economics, Katholieke Universiteit Leuven (KUL), Belgium. Host: Reinhilde Veugelers
2001 (August – December), Visiting PhD student, Heinz School of Management & Public Policy, Carnegie Mellon University, Pittsburgh. Host: Ashish Arora

TEACHING EXPERIENCE (Universidad Carlos III de Madrid)

Graduate (English):
Technology Management, MBA, UC3M, 2016-…
Advanced Topics in Innovation Management, Master in Management, UC3M, 2021-…
Managing Start-ups, Master in Management, UC3M, 2019-2020
Innovation & Entrepreneurship, Master in Management, UC3M, 2012-2018
Technology Management, PhD, *UC3M*, 2008, 2012-2014, 2016-…

Undergraduate (Spanish and English):
Innovation and Technological Change, UC3M, 2013-…
Essentials of Business, UC3M, 2005-2006, 2008-09, 2009-2012.
Operations Management, UC3M, 2005-2009.

PRIZES

Research Award 2023, Business Department UC3M (Management area)
Premio de Excelencia 2021, *Consejo Social* UC3M

ACADEMIC SERVICE

PhD thesis supervisor:

Li Liu, 2020-2024 (co-advisor: E. Melero). *Placement:* Warwick Business School, Assistant Professor.
Saïd Matr, 2016-2020 (co-advisor: E. Melero). *Placement:* University of Groningen, Assistant Professor.
David A. Wehrheim, 2013-2017. *Placement:* IESE Business School, Assistant Professor.
Juliana Paván, 2013-2017 (co-advisor: A. Ali). *Placement:* Pontificia Universidad Católica de Chile, Researcher.
Fernando Santos, 2012-2018 (co-advisor: A. Fosfuri). *Placement:* Católica Porto, Lecturer.
Juan Antonio Candiani, 2010-2015. *Placement:* University of Antwerp, Post-doc.

PhD committees:

Sonali Bathia, IE Business School, 2026
Joseph Emmens, Universitat Autònoma de Barcelona, 2025
Dandan Xia, IESE, 2023
Dennis Hutschenreiter, Universitat Autònoma de Barcelona, 2022
Araksya Ayzavan, Universidad Carlos III de Madrid, 2020
Suzanne Koster, IESE, 2019
Laurie Ciaramella, Mines Paris Tech, 2017
Mariano Mastrogiorgio, Universidad Carlos III de Madrid, 2015
María Henar Alcalde, Universidad Carlos III de Madrid, 2010
Nadia Ayari, Universidad de Navarra, 2010

Refereeing:

Industry & Corporate Change, Industry & Innovation, Journal of Management, Labour Economics, Long Range Planning, Management Science, Organization Science, Organization Studies, Research Policy, SERIES, Strategic Entrepreneurship Journal, Strategic Management Journal.

Others:

Comité de Economía Industrial (AEE), Vocal, Oct 2025- present
Strategy Science Conference (Barcelona and Chile), Scientific Committee, 2025
European Policy for Intellectual Property (EPIP), Board Member, Sept 2024- present
2nd REGIS (Reading Group for Innovation Studies) Summer School, Local Organizer, 2023
TIM Division Best Dissertation Award Review Committee, Academy of Management, 2024
Jornadas de Economía Industrial, Scientific Committee, 2022, 2023

ADMINISTRATIVE SERVICE (Universidad Carlos III de Madrid)

Master in Business and Finance (MRes), Director, 2020-2026
Department of Business Administration, Deputy Chair, 2015-2020, 2023-present
Master in Business Administration (MBA), Deputy Chair, 2015-2020
Master in Management, Deputy Chair, 2013-2015

Member of the University Governing Council ("*Consejo de Gobierno*"), 2021-2022
Member of the Quality Commission, *Grado en Empresa y Tecnología*, 2019- present
Member of the Faculty Board ("*Claustro*"), 2018-2022
Member of the Social Sciences School Board ("*Junta de Facultad")*, 2012-2024
Member of the Academic Commission, Master in Management, 2011-2015