

SECOND ACEDE PAPER DEVELOPMENT WORKSHOP (PDW) IN STRATEGY

October 28 and 29, 2026. Universidad Carlos III de Madrid, Spain
Campus Puerta de Toledo

Programme

Day 1

9:30-9:45 am **Registration**

9:45-10:00 am **Opening session**

10:00-11:00 am **Round table 1. Journal Strategies and Editorial Priorities: Perspectives from the Editors**

11:00 am-12:20 pm **Session 1. Board Dynamics and Internationalization**

- **Pablo Doucet Sánchez; Enrique Acebo León** (UNED; Universidad de León). Political Misalignment, Board Polarization, and CEO Dismissal: Evidence from S&P 1500 Firms.
- **Jorge Ochaíta González; Diana Benito Osorio; José Ángel Zúñiga Vicente** (Universidad Rey Juan Carlos). Shoring up the Governance Architecture: How CSR Committee Shapes the Value of Board Cultural Diversity in International Expansion.

Editors: Kurt A. Desender (Associate Editor, Corporate Governance: An International Review) and Lucia Naldi (Field Editor, Journal of Business Venturing).

12:20-12:40 pm **Coffee break**

12:40-2:00 pm **Session 2. Innovation and Collaboration**

- **Onal Vural; Kremena Slavova** (CUNEF Universidad). University Collaboration and Firm Innovation: The Role of Knowledge Applicability and Complexity.
- **Demetrius Lewis; Sharon Koppman; Angela Tran** (University of California, Riverside; UC Irvine; UCLA). When Collaborations Pull Markets Apart: How Hybrid Coproductions Reshape U.S. Feature Film.

Editor: Mircea Epure (Editor-in-Chief, Business Research Quarterly).

2:00-3:15 pm **Lunch**

3:15-5:00 pm **Session 3. Strategy, Knowledge and Sustainability**

- **Pablo del Río; Elisenda Jove-Llopis; Ester Martínez-Ros** (CSIC; Universitat Rovira i Virgili; Universidad Carlos III de Madrid). Digitalization and Organizational Innovation Strategies to Foster Environmental Practices: Complements or Substitutes.
- **Salomón M. Paucar Huacac; Emilio Álvarez Suescún** (Universidad Complutense de Madrid). A Systemic Approach to Knowledge Transfer Success in Firm Acquisitions.
- **Rodrigo M. Naumchik; Diego Corrales-Garay; José A. Zúñiga-Vicente; Jesús Arteaga-Ortiz** (Universidad de Las Palmas de Gran Canaria; Universidad Rey Juan Carlos). The Effects of Crises on International Business Research: A Review of Past Empirical Insights and Future Opportunities.

Editor: María José Sánchez Bueno (Associate Editor, Long Range Planning).

6.30-10:00 pm **Cultural visit and PDW dinner**

Day 2

9:30-10:30 am **Round table 2. AI at the Editorial Desk: Rules, Risks, and Responsible Judgment**

10:30-12:30 am **Session 5. More on Ownership and Strategy**

- **Anabel Mendoza López; Maria J. Sanchez-Bueno; Cristina Cruz; Luis R. Gómez-Mejía** (IE University; Universidad Carlos III de Madrid; Arizona State University). Responsive or Resistant Boards? Investor Dissent in Family-Controlled Firms.
- **Beatriz Forés; José María Fernández-Yáñez** (Universitat Jaume I). Complexity in Mergers & Acquisitions and Balanced Sustainability: The Role of Transgenerational Entrepreneurship Orientation.

Editors: Kurt A. Desender (Associate Editor, Corporate Governance: An International Review) and Mircea Epure (Editor-in-Chief, Business Research Quarterly).

11:30 am-12:00 pm **Coffee break**

12:00-13:20 pm **Session 4. Ownership, Gender and Activism**

- **Yujia Chen; Kurt A. Desender** (Universidad Carlos III de Madrid). Compliance without Consensus: Global Investors, Board Gender Diversity, and External Scrutiny.
- **Anabel Mendoza López; Maria J. Sanchez-bueno; Cristina Cruz; Luis R. Gómez-Mejía** (IE University; Universidad Carlos III de Madrid; Arizona State University). Shareholder Activism and Board Gender Diversity: Ownership Interests as an Interpretative Lens.

Editor: Lucia Naldi (Field Editor, Journal of Business Venturing)

13:20-13:35 pm **Closing up ceremony**

13:35-14:45 pm **Lunch**